

IMAGINE 2



Imagine 2 - Digital Hearing Products

IMAGINE 2

Everything you
want in a hearing aid.
And more.



Introducing Imagine 2, NuEar's latest, most advanced line of traditional, digital hearing aids. Sleek and modern outside, loaded with our innovative technology inside, Imagine 2 delivers the benefits you want and expect from the best.

Want to hear better in noise? Imagine 2 can help. Featuring Vivid Speech², our noise reduction and speech preservation system, Imagine 2 is specifically designed to improve speech understanding in noisy environments and make listening easier no matter where you are.

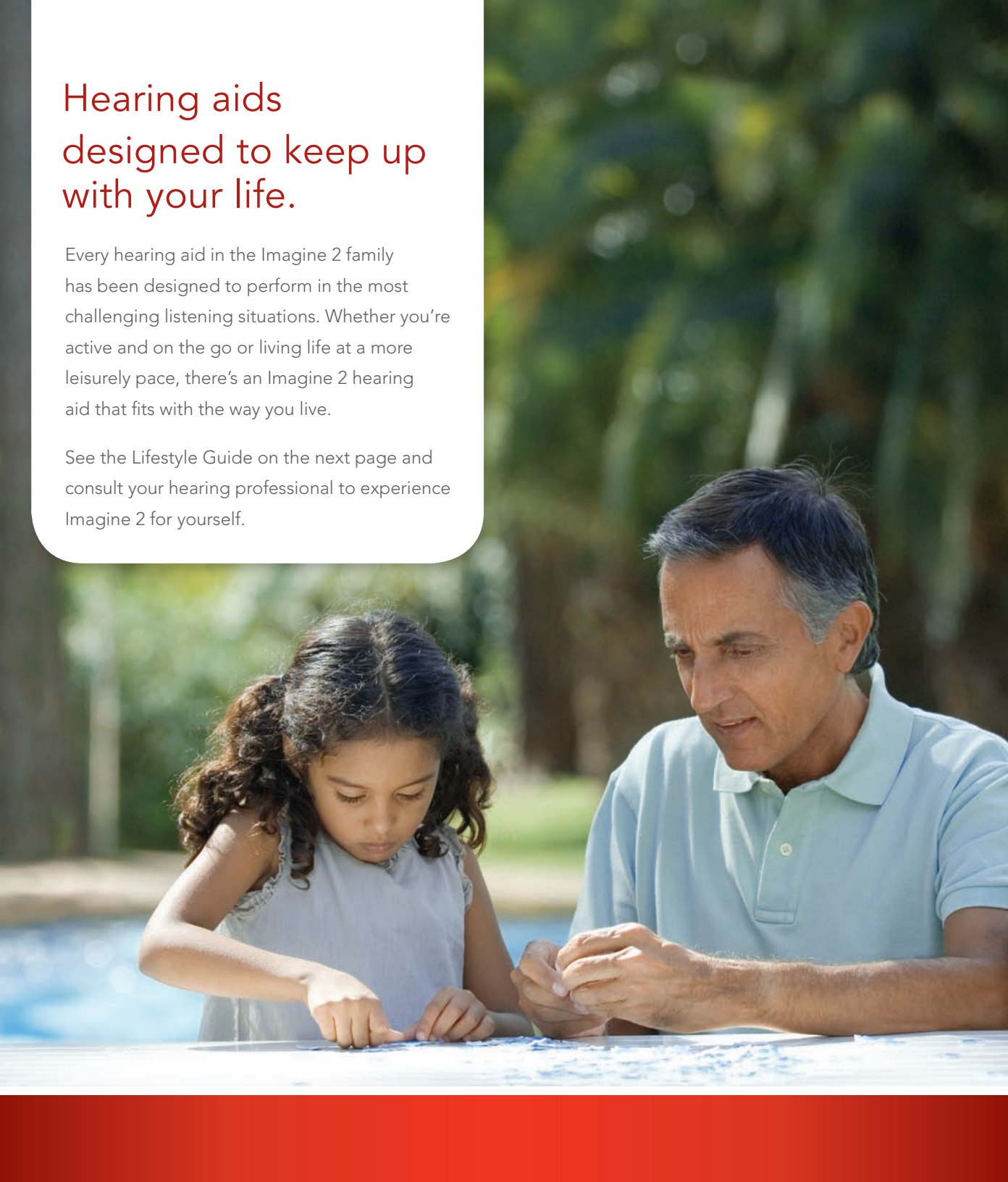
Want a hearing aid that no one else can see? Imagine 2 delivers — from Miniscope™, the world's first custom, invisible* and completely digital hearing aid, to Imagine 2 mini RIC, a hearing aid that hides virtually undetectable behind your ear.

Whether you're shopping for your first hearing aid, or are looking to upgrade to newer and better technology, there is a new solution that's right for you — Imagine 2 by NuEar.

Hearing aids designed to keep up with your life.

Every hearing aid in the Imagine 2 family has been designed to perform in the most challenging listening situations. Whether you're active and on the go or living life at a more leisurely pace, there's an Imagine 2 hearing aid that fits with the way you live.

See the Lifestyle Guide on the next page and consult your hearing professional to experience Imagine 2 for yourself.



IMAGINE 
PREMIER

VIBRANT

CROWD



CAR



THEATER



PARTY



INDUSTRIAL
SOUNDS



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



ONE-ON-ONE



HOME



LIFESTYLES

IMAGINE 
PRO

ACTIVE

IMAGINE 
PRESTIGE

SOCIAL

Imagine 2 – hearing instruments



Invisible-In-The-Canal (IIC)

- Completely invisible
- For mild to moderately severe hearing loss
- Custom-made for you



Completely-In-Canal (CIC)

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



In-The-Canal (ITC)/Half Shell (HS)

- For mild to moderately severe hearing loss
- Custom-made for you



In-The-Ear (ITE)

- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you

Receiver-In-Canal (RIC)

- Comfortable open fit
- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Available in 312 and 13 battery sizes
- Max Power version available for moderate to severe hearing loss



mini Receiver-In-Canal (mini RIC)

- Comfortable open fit
- Sleek design barely visible when worn
- Touch control panel
- For mild to moderate hearing loss
- Variety of color options available
- Max Power version available for moderate to severe hearing loss



Behind-The-Ear (BTE)

- Touch control panel
- For moderate to severe hearing loss
- Variety of color options available
- Discreet, barely visible design
- Also available in mini, Power and Power Plus options



Receiver-In-Canal and Behind-The-Ear color options.



Designed to be discreet when worn, Imagine 2 RIC and BTE products are available in a variety of color options to match skin and hair tones.



Standard Colors

with chrome mic cover



Sterling



Pearl



Champagne



Bronze



Slate



Onyx

Bright Colors

with chrome mic cover and white push button



Blue Ice



Blue Pacific



Pink Pixie



Fuchsia Fabulous



Red Hot



Purple Pop



comes loaded with
NuEar's best technology

TECHNOLOGY

BENEFITS

Active Feedback Suppressor	Virtually eliminates buzzing and whistling
Vivid Speech ²	Designed to maintain speech understanding in noisy environments and reduce listening effort**
ClearFocus 2	Enhances Vivid Speech ² by pinpointing sounds you want to hear and minimizing those you don't
Automatic Telephone Response	Can detect when you're on the phone and adjust settings for optimal listening
Music & Television Processing	Automatically adjusts to the preset music and TV listening settings most comfortable for you
T ² Remote Control	Lets you adjust memory modes or volume via any touch-tone phone
HydraShield ^{®2}	Makes your hearing aids resistant to water, wax, sweat, oil and corrosion
React [™] Touch Control	Lets you adjust memory or volume with a simple touch of your finger
Speech Shift	Replicates hard-to-hear high frequency sounds in lower frequencies, designed to enhance and expand audibility
Self Learning	Gradually and automatically learns your volume control preferences for less manual adjustments
Convenient Intuitive Features	Automatic voice and tone indicators tell you the status of your hearing aid and your hearing aid battery

Imagine 2, hear the difference

The advanced art and science behind every NuEar hearing instrument is based on a simple philosophy: You deserve the very best hearing technology to fit the way you live.

When you are fit with an Imagine 2 hearing aid, you can be confident that you have NuEar's latest hearing technology on your side, all backed by our unparalleled support and customer care.



NUEAR™

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*Individual results may vary. Invisibility may vary based on your ear's anatomy.

**Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. *Journal of Speech, Language, and Hearing Research*, 52, 1230-1240.